

한국청년기업가정신재단

K O R E A
ENTREPRENEURSHIP
FOUNDATION

Base

Civil Act

Incorporation of Non-profit-making
Juristic Person and Permission

Support For Small&Medium Enterprise Act

Contribution to
Youth Entrepreneurship
Incorporated Foundation

Initial Contribution



Ministry of
SMEs & Startups



Korea Venture Business
Association



Korea Venture Capital
Association



JUSUNG
Engineering



DASAN
Networks



KOREA
Telecom



Industrial Bank



KEB Hana Bank

History

- **2011. 03** Inaugural ceremony of the foundation
- **2012. 02** Initiated Entrepreneurship Education Project w/t **Ministry of Education**
- **2012. 12** initiated Youth Entrepreneur Support Project w/t **Korea Development Bank**
- **2013. 09** Establishment of K-ICT Mentoring center by **Ministry of Science and ICT**
- **2014. 01** initiated Entrepreneurship Infrastructure project w/t **Ministry of SMEs and Startups**
- **2020. 01** Designation of Public-related Organization
- **2021. 12** The 10th Anniversary for the Establishment of KoEF
- **2022. 04** Agreement for the **spread of K-Entrepreneurship**
- **2023. 04** Tech companion Network for Disadvantaged groups w/t **Seoul Metropolitan City**

2010



GEC+ 2016 in Korea



GEW Korea since 2014

2015

- **2015. 08** Entrepreneurship Education project w/t **NAVER Corp.**
- **2016. 04** Initiated Public Tech-Based Exploration Project w/t **Ministry of Science and ICT**
- **2016. 08** Host **Global Entrepreneurship Congress Plus** in Daegu City
- **2017. 02** **Approved National Statistics** on Entrepreneurship
- **2018. 03** Initiated Entrepreneurial Experience project in Elementary, Middle, and High School w/t **Ministry of Education**
- **2019. 05** Involved in Social Venture Development Project

2020

Mission

MISSION

Entrepreneurial Society
for Prosperous Future in South Korea

VISION

Leading Organization to spread Entrepreneurship

**Creativity
and
Innovation**

**Passion
and
Challenge**

**Achievement
and
sharing**

Main tasks



**Development of programs to
enhance entrepreneurial
mindset**



**Entrepreneurship Research
and Survey system**



**Remove Inhibiting elements
in entrepreneurship
ecosystem**



**Exchange program
in and out of Korea**



**Mentoring & Consulting for
strengthening ecosystem**

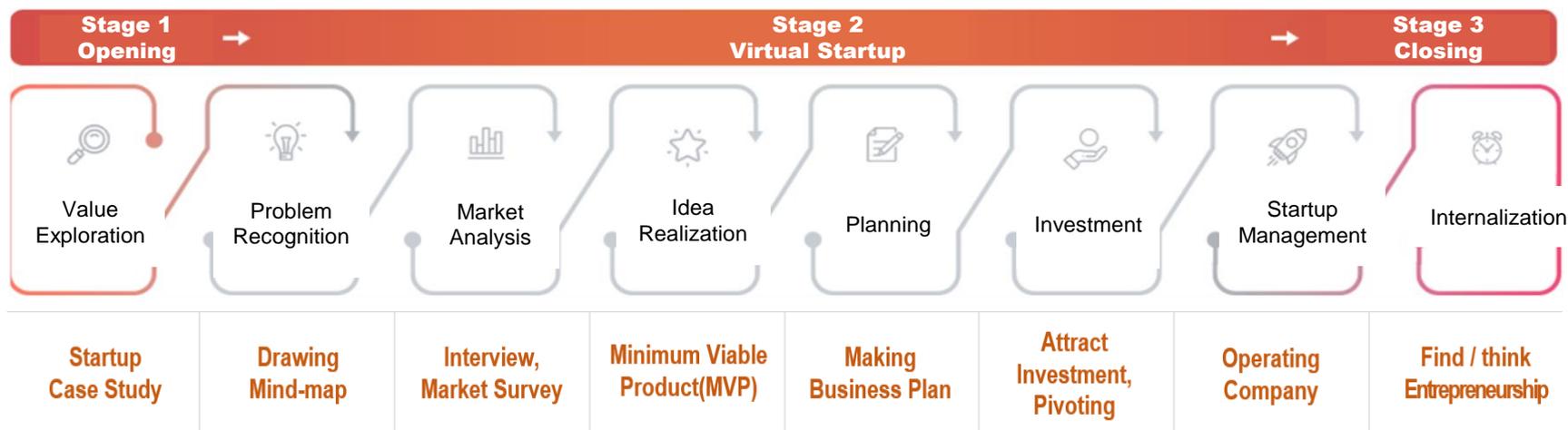


**Disseminate Entrepreneurship
curriculum and materials**

Strategy - Online program

- Practical way to overcome geographical constraint
- Effective Blended Learning in entrepreneurship

Case 1. Virtual startup experience for teenagers



- Elementary, middle, and high school students experience entrepreneurship online
- **Learning by Doing** and Self-driven education
- A program which **leads to their participation in the nation-wide Competition**

Strategy - Online program

- Practical way to overcome geographical constraint
- Effective Blended Learning in entrepreneurship

- **Customized Online Program based on Business Level**
- **Link to Startup aid/Support system to grow up**

Case 2. Online program for university(college) student

Level 3 Leap	Understanding of Investment ecosystem	IR Pitch Class Mentoring	Upgrade IR Pitch Intensified Mentoring	Ready for National Startup Competition
Level 2 Growth	Customer-based Market Analysis	BMC(Business Model Canvas)	Upgrade Business Model Produce Prototype	Mentoring Upgrade Business
Level 1 Training	Startup Trend Importance of Business	Local-based startup case study	Producing MVP(Minimum Viable Product) Business Planning	Improve IR Pitch skill

- **Customized Online Program based on Business Level**
- **Link to follow-up support to grow up**

Strategy – Building Ecosystem

- Provide teaching **materials and method**
- Spread **Best Practices** and **Prize** to Educational staff

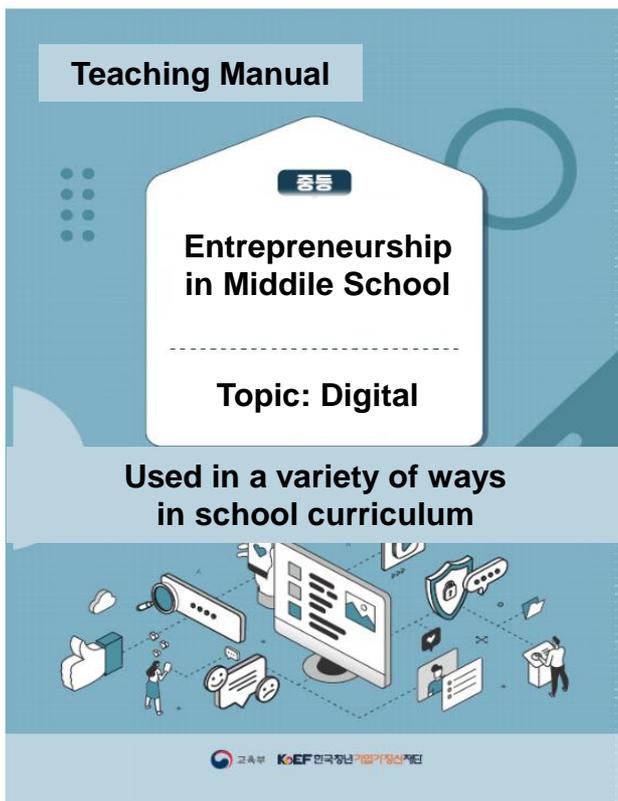
Teaching Manual

중등

Entrepreneurship
in Middle School

Topic: Digital

Used in a variety of ways
in school curriculum



교육부 K O E F 한국청년기업가정신센터

문장으로 배우는
Entrepreneurship
Glossary
용어집



Prize to Edu. Staff
who devoted to a better
entrepreneurial ecosystem

Strategy – Building Ecosystem



North Korea defector

Becoming a successful entrepreneur is never an easy task, especially in South Korea, where there are no connection. As in the final lecture, we must acquire new knowledge, foster mindset and support each other

- North Korean defector -



Family members

Air Force Hackathon has become a key gateway for discovering the necessary innovations for the Air Force. as there are many outstanding ideas applying Fourth Industrial Revolution technologies such as artificial intelligence and virtual reality

- The Future Planning Center of the Air Force -



Military



Women after Career Break

KoEF's program

	Teenager	Campus/Lab	Educator	Entrepreneurs	Other groups
Education Training	Online Experience Program	300+ teams from Campus	Offering teaching tools and methods	Support nascent Startups	Support for Women After Career Break
	Offline experience Center	Exploration on Public Tech.	Award for the contributed staff	Mentoring for ICT Corp.	Support for Ex-soldiers
	University Mentor	Mentoring for tech based startup	Promoting Educators	Global Expansion Accelerator	
Research	Entrepreneurship Survey and Research to seize the current status of South Korea				
		Global Survey on Univ. students		Entrepreneurship Ecosystem Report	
Event	Global Entrepreneurship Week Korea				
	Korea Youth Entrepreneurship Competition	Festival for 300+ teams	Best-Practice Awards	Demo-day for Startups	Tech companion Network
		Lab-to-Market Festival		Awards in Entrepreneurship	K-GE Honor's Club



Programs for Startups

Exploration (based on) Public Technology

- Planning and operating market exploration program for laboratory teams
- Forster program instructors through capacity-building programs

Global Entrepreneurship Week

- Celebrating entrepreneurship and compiling annual activities and outcomes
- Awards for contributions to the promotion of Startups
- Awards for contributions to the spread of entrepreneurship

Mentoring

- Matching pre and nascent startups 1:1 with experienced entrepreneurs
- Offering support from launching businesses to scaling up business size

Programs for Students

Youth Entrepreneurship Experience Program

- Operating an online platform
- Hosting the Korea Youth Entrepreneurship Competition
- Developing tailored challenge programs integrated into the school curriculum

Assist in Entrepreneurship Education

- Providing teacher training programs and teaching tools
- Career experience opportunities based on a remote meeting system

Student Startup Teams

- Recruiting competitive teams from campus
- Providing customized capacity building programs
- Hosting student startup events and follow-up support programs

Partnership

Public

- **Ministry of SMEs and Startups**
(Entrepreneurship Infrastructure)
- **Ministry of Science and ICT**
(Mentoring, Tech-base entrepreneurship)
- **Ministry of Education**
(Entrepreneurship in Schools and Campuses)
- **Local gov't and Provincial offices of Education**

University

- **Startup-oriented Univ.** designated by Min. of SMEs
- **Industry cooperation Univ.** designated by Min. of Edu.
- **Asia Association of Entrepreneurship Education**(Exchange and Cooperation program)
- **Startup Co-op Univ.** for transition of Edu. hub district(Local ecosystem for startup and college)

Private

- **Korea Development Bank Foundation**
(Youth Entrepreneur Support)
- **NAVER Corp.**(Entrepreneurship in Schools)
- **Korea Life Insurance Association**
(Office and Residence Support)
- **UniKorea Foundation**(North Korean defector)
- **Ernst & Young Hanyoung**
(Social Venture support)

Research

- **National Research Foundation of Korea**
- **Science and Technology Policy Institute**
(Local ecosystem upgradability)
- **Academy of Entrepreneurship**(Research and Education, Promotion and Expansion)
- **Association of Small Business Studies,**
The Korean Society of Business Venturing and Entrepreneurship,
The Korea Entrepreneurship Society

KoEF in Number

Education



16,956 of Teenagers

3,752 of Univ. students

2,722 of Educators



2,342 in Military and Female group

3,275 of pre/early entrepreneurs

Startup Support



Attract Investment of
127.3 million USD



Sales (of startups)
127.4 million USD



Hiring
1,269 people



Intellectual Property
Rights 37 cases



Promoting Culture



84 of startups and 42 of edu. staffs
who devoted to entrepreneurship



57 of consulting for school



Publication



212 sorts of
materials for teenagers



3 Verification Report
in global market



9 Tracking Report on Univ.
student

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